

INVITA eliminates pre-printed forms using LaserNet

"Our LaserNet solution has paid for itself many times over, and the initial investment was returned in only three months"

Thomas Bak Olesen, head of IT, INVITA



- det personlige køkken

The Challenge

To significantly reduce the cost of producing and distributing business documents and to carry out a significant improvement in the quality of our communication with customers and business partners.

Software

MBS Dynamics AX 2009
Windows 2003

Solution

LaserNet OptiDoc for Dynamics AX.
LaserNet On-line Archive

LaserNet OptiDoc for Dynamics AX has been specially developed for businesses with the MBS Dynamics AX ERP system and makes datamappings child's play, i.e. the conversion of datafields from AX format to LaserNet format.

Benefits

100% return on investment within three months.
Faster and error-free communication with customers and suppliers.
Rapid on-line access to archived documents.

Why LaserNet?

Invita selected LaserNet because it is the market's most user-friendly tool for the management, distribution and filing of business documents.

Is this something for you?

LaserNet can be used in all businesses where there is a need to distribute high volumes of ERP documents to customers, suppliers and employees. LaserNet can generate documents in many different formats such as e-mail, fax, pdf and XML.

"We've eliminated all pre-printed forms and made them electronic, and we send these to recipients by e-mail in PDF format. In this way we're saving several hundred thousand Danish Crowns each year in costs for printing, copying, envelopes and postage – plus many hundreds of man-hours. And those are just some of the benefits." So our LaserNet solution pays for itself many times over, and the initial investment was returned in only three months".



Thus explains Bak Olesen, who is head of IT at Invita Kitchens in Bording near Silkeborg. They are one of Scandinavia's largest producers of cupboards, drawers and all other items for new kitchens and bathrooms, selling their products via 50 Invita dealers in Denmark, Norway and Sweden. This means their customers are these independent dealers. And the exchange of documents with them, that goes on electronically, explains Bak Olesen:

"When I started working here I was able to show that the existing system of forms was too expensive and cumbersome. This is because it was based on a heap of pre-printed forms, such as confirmations of orders and delivery notes, and then in three language versions - Danish, Norwegian and Swedish. So we used a lot of money on printing, and it cost a good deal of money to make a single, simple change such as a different telephone number, meaning we had to scrap the remaining forms and order a new one from the printer's."

Bak Olesen therefore started looking for a more intelligent solution – and found it: A solution using LaserNet, where the pre-printed forms are defined within the software, both with fixed text and "empty" fields, which are filled in with data from the ERP system.

95% savings

Accompanying this change in technology was a 95% saving on the printer's fees, and a great deal of paper handling was spared when documents needed to be printed out. But this was only the first step, explains Bak Olesen:

"Of course, LaserNet can do a lot more – it can make printing completely redundant as LaserNet converts the documents to protected PDF format and sends them by e-mail to the recipients."



LaserNet is a solution that offers many benefits, both for dealers and suppliers. But especially in communication with the dealers the major benefits are to be found, says Bak Olesen:

Even greater benefits with LaserNet OptiDoc

The LaserNet solution was implemented by Invita Kitchens in 2002 and is constantly being expanded with new functions and used for ever more tasks.

The latest feature is the introduction of LaserNet OptiDoc. This is a special module for Microsoft Dynamics AX, which Invita has recently switched to, and it is a new tool for streamlining the work on "programming" the transfer of data from MBS Dynamics AX to LaserNet. This "programming" normally occurs in LaserNet. But with OptiDoc it goes on in MBS Dynamics AX. And it is a considerably quicker way of creating new LaserNet solutions, as Bak Olesen tells us:

"The end result's the same. But with LaserNet OptiDoc for Dynamics AX the work is done a lot faster. So our LaserNet solution's become an even greater benefit than it was before. Also because it was brought online on schedule and has run without problems since – even though we were among the first ones using LaserNet OptiDoc for Dynamics AX"

"Our dealer confirmation of order is by far the most complex document we use. This is because it can be as much as 10 pages with lists of all the drawers, cupboard doors and shelves involved in a new kitchen or bathroom. So we save a great deal of money since we can now provide it electronically in PDF format. And it's also a great benefit that the dealers can now check the order on their screens, and then add comments with Acrobat Reader Editor and return the PDF file to us if the order is not 100% correct. Thanks to LaserNet, our ordering process is now a great deal quicker, which is a pleasure for both us and our dealers - and for the buyers waiting for their new kitchen or bathroom."

Electronic archives with rapid retrieval.

The next step was to abolish all the paper archives, Bak Olesen says:

"Since we now had all the documents in PDF format, the next step was absolutely clear: To file them electronically."

These days the company store all our documents as PDF files, and this is done completely automatically at the same time as the documents are sent to their recipients. And with clear benefits as a result, Bak Olesen points out:



"We save a ton of money on file racks and a huge amount of time on manual filing. Plus we've achieved 100% traceability, so we can locate old documents and have them on-screen at a moment's notice.

Another development of the LaserNet solution has meant that it is now used to first generate barcodes based on the product numbers, and then to print labels with barcodes and with details of the products, the recipient address, and a great deal else besides. Previously, this information was written by hand on the packaging. Now the entire thing is printed on a label which is stuck to the outer packaging. Thanks to this the company saves a great deal of time and besides experiences fewer erroneous deliveries as a result.

All this means that head of IT Bak Olesen is today especially pleased with having chosen LaserNet from FormPipe:

"We're using a future-proof solution and we've still not come across any functions which LaserNet couldn't handle. And the whole time we've received splendid assistance from FormPipe, who've been a professional sparring partner and very quick to react when there's been something that's played up.

FORMPIPE

FormPipe Software's programs help organisations to gather, manage and distribute information, and to place it in the correct context.

Reduced costs, minimised risk exposure and structured information are all benefits that stem from using FormPipe Software's products.

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