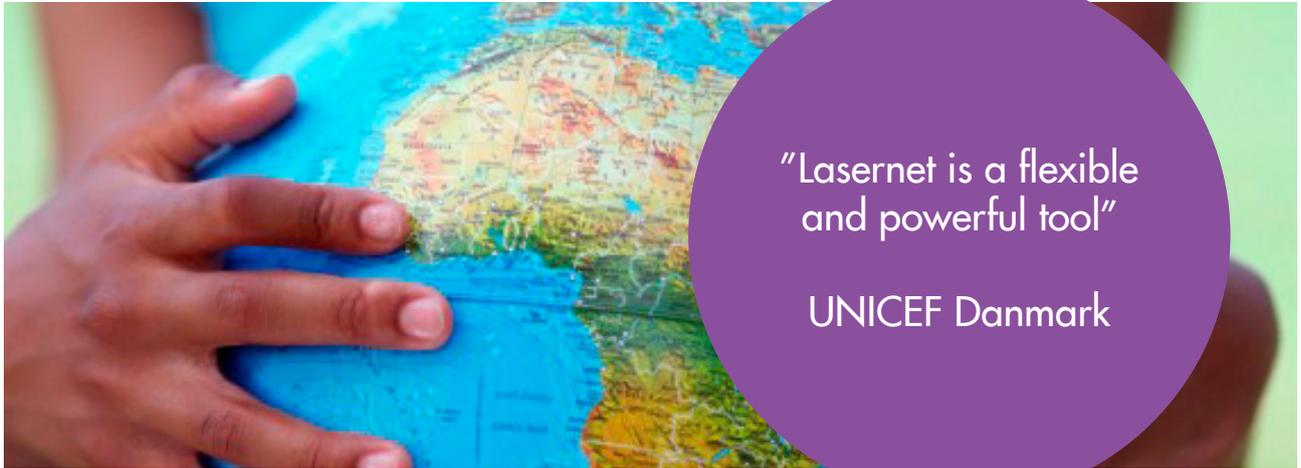


**Lasernet**  
by Formpipe



“Lasernet is a flexible and powerful tool”

UNICEF Denmark

## UNICEF Denmark optimizes form printing with Lasernet

“Lasernet has proven to be the answer to our needs”

“There are three good reasons why we chose to implement Lasernet: Firstly, Lasernet is not dependent on a printer, in contrast to our previous form printing system. Next, we can perform the programming and preparation directly in Lasernet which we’d otherwise have to do in our financial management system. It’s a huge benefit to us, saving both time and money. And last but not least we can easily and efficiently reuse the forms we make in Lasernet when we switch from using Concorde XAL to Dynamics AX as an ERP system”, says Manuela Munkstrup, Head of IT at UNICEF Denmark.

### Old system for printing forms created problems

For many years, UNICEF Denmark has successfully printed forms from their financial management system using overlays in the printer. UNICEF Denmark handled various forms in this way, such as the printing out of invoices for the purchase of UNICEF goods by companies and private individuals. However, it became very difficult to keep the old system going, as Munkstrup explains:

“We experienced major problems with acquiring both hardware and support for Lexmark Optra Forms, the old system we used for form printing. To put it another way, there was no assistance to be had if the printer needed to be replaced, needed servicing, or we needed ordinary support on the general usage options of Lexmark Optra Forms. We gradually came to the conclusion that it wasn’t sustainable for us to be dependent on a system for the printing of forms concerning which we couldn’t be sure that a vital part of our business processes could be performed relatively problem-free”.

UNICEF Denmark found the solution to this problem by consulting with their partner of many years, Datacon, who quickly

pointed them to Lasernet as the clear solution for their needs. As Datacon was already helping UNICEF Denmark with the impending unveiling of Dynamics AX as a new financial management system, it was an easy step for UNICEF Denmark to take their advice on another project, as Munkstrup explains:

“Our collaboration with Datacon functioned very smoothly from the beginning to the end of the project. Besides, it has to be said, we’ve also saved a good deal of time and resources by approaching a partner which is already well familiar with our organization and the challenges we face. We didn’t want the trouble of searching the market for attractive partners and document management solutions, issue specifications of requirements and then have a pile of diverse and complicated offers to assess. We quickly got underway with the process without drowning in unnecessary work, and Lasernet has proven to be the answer to our needs.”

### No costly programming in the ERP system

The second benefit of Lasernet, which is of great importance to UNICEF Denmark, is that it has done away with the need to spend time and money making changes to invoices, order slips etc. directly in the financial management system, something which other organizations and companies otherwise have to do. Had UNICEF Denmark simply dropped Lexmark Optra Forms they could have easily been in the same position and have had to use large sums of money on programming everything into the financial management system. Instead, they can now be heartily pleased with the many new functionalities which Lasernet offers compared to the old form printing system:

“There’s no doubt that Lasernet is a flexible and powerful tool, which enables us to immediately undertake both minor and ma-

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for design changes. Boxes, text and frames in our invoices can be prepared so they look good and are easily grasped. An additional benefit is that we also save paper, as some of our forms can now be printed on one page instead of two. It's certainly nice to have this additional benefit", says Munkstrup.

### From Concorde XAL to Dynamics AX

In the course of the near future UNICEF Denmark will begin the implementation of a new financial management system called Dynamics AX. Without the investment in Lasernet is this implementation would have caused UNICEF Denmark major problems, as Munkstrup explains:

"If we'd lost all the information we'd entered during the use of the respective forms in Concorde XAL by switching to Dynamics AX, it would have had unforeseen consequences for us. Not only would we have to reprogram it all again but in the case of further upgrades to our ERP system in the future we could risk losing all of what we had painstakingly re-entered. By opting for Lasernet we're now future-proof against losing ERP system information."

### Future perspectives at UNICEF Denmark

At UNICEF Denmark they already have a pretty good idea about how Lasernet can be used in the future to raise the level of service which both private individuals and businesses can naturally expect when they buy from UNICEF Denmark. Head of Administration at UNICEF Denmark Thomas Andersen explains:

"One of the things we'd like to continue working on after our implementation of Dynamics AX is to give the customers an option of receiving an SMS or e-mail confirming that their goods have been sent when they have shopped at our online shop or with the postal order division. It will simply give the customers a feeling of better service from us if we can introduce this new procedure. Furthermore, at the same time, we will provide track and trace numbers from Post Danmark, so the customers can themselves track their goods' progress via the Internet. Customers will no doubt wish to know as quickly as possible when their goods will arrive, and if they may have been delayed or temporarily sold out. Technically, we can perhaps introduce this system by means of our current gateway solution for customers ordering via the Internet, but it is only by using Lasernet that there will be a future option to the benefit of all our customers, regardless of their method of ordering," says Andersen.

### About Formpipe

Formpipe Software's programs help organisations to gather, manage and distribute information, and to place it in the correct context. Reduced costs, minimised risk exposure and structured information are all benefits that stem from using FormPipe Software's products.

### Contact us

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## UNICEF

### The challenge

To ensure an efficient printout of all forms from the financial management system.

To be able to implement a new financial management system without loss of data.

### Software

MBS Concorde XAL/Dynamics AX  
Windows  
Donor Perfect  
Lotus Notes

### Solution

Lasernet MBS Bundle, Lasernet Server, Lasernet Conversion and Communication modules.

### Why Lasernet

Total solution for the form needs of UNICEF Denmark now and in the future.

### Is it for your company?

Lasernet can be used for all IT applications and platforms, and reduces the costs of document production and distribution. At the same time, Lasernet makes your business able to supply documents in all formats to your partners.

### About UNICEF Denmark

UNICEF Denmark is one of 37 UNICEF national committees worldwide. The national committees work on raising awareness and knowledge of The Convention on the Rights of the Child, they sell UNICEF cards and products, providing information about and collecting money for UNICEF's work and contributing in other ways to UNICEF's aid work for the world's children.

Globally the organization works on long-term development projects and emergency aid in more than 150 countries and is held to be the world's most influential children's organization. UNICEF receives no financial backing from the UN and the work across the globe is exclusively paid for by voluntary contributions from governments and private individuals.

In Denmark, UNICEF and its 34 workers are housed at Copenhagen's Nordhavn. In 2007 UNICEF Denmark raised a total of DKK 109.6 million for its work with the world's poor and needy children.

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