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# Formpipe appoints new CEO.

**Magnus Svenningsson takes office as the new CEO of Formpipe on August 1. Magnus most recently comes from the role of CEO of Primekey and has a broad experience from the software industry, both in private and public sector.**

"In Magnus, we get a very competent CEO with a clear sales profile. His experience from international software sales will be particularly valuable to us, and Magnus also has extensive experience of working with both the private and public sectors. We look forward to continuing Formpipe's growth journey together with Magnus", says Annikki Schaeferdiek, chairman of the board of Formpipe.

"I look forward to building on Formpipe's success and continuing to develop both growth and profitability. Formpipe is in an exciting phase with great potential," says Magnus Svenningsson, incoming CEO of Formpipe

"We are now entering a new phase for Formpipe, with a focus on accelerating the global expansion of Lasernet and realizing the full potential of our business in the public sector. The board is confident that Magnus is the right leader who, with clarity, high energy and documented leadership qualities, will continue to develop Formpipe," concludes Annikki Schaeferdiek.

## About Magnus Svenningsson

Magnus has been CEO of the cyber security company Primekey Solutions AB from 2016 until it was sold to Insight Partners' portfolio company Keyfactor in 2022. After that he was Chief Strategy Officer for Keyfactor and worked on integrating the two global organizations. He has been a board member of the IT security company Verisec International since 2022. Prior to that, he has held leading roles in technology-intensive companies, including as CEO of Speed Identity AB and sales roles within Ericsson and Hewlett Packard. Magnus Svenningsson takes over as CEO of Formpipe on August 1, 2023.

## For additional information, contact:

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*This is a translation of the original Swedish version. In the event of any discrepancies between the two versions, the original Swedish version shall take precedence.*

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Formpipe builds valuable relationships between data and people. Driven by our core values, since 2004 we have developed premium software that provides you with the right information, in the right context, at the right time. Every time.

We help over 5,500 clients worldwide to digitize and automate business processes. Together with our customers and partners, we co-create a digital society where people thrive. We have offices in Sweden, Denmark, United Kingdom, USA and Germany. Formpipe Software is a publicly listed company on Nasdaq Stockholm.